

## **FOR IMMEDIATE RELEASE**

### **Survey unveils 87 % Indians favour Conscription.**

New Delhi June 27: In a landmark survey undertaken by **DefenceIndia.com**, India's leading portal on defence issues, articles and news, 87 % of surveyed respondents voted overwhelmingly in favour of conscription in the country. The question asked was whether conscription should be made compulsory in India. Conscription is a term used to describe compulsory enrolment in the country's defence forces.

The survey was conducted in Delhi, J&K, Mumbai, Chandigarh, Jalandhar and Ludhiana in Punjab, Chennai, Kolkata and parts of Sikkim. The total number of people surveyed offline were in excess of 5 Lakhs, and another six lakh participated in the online survey and the exercise spanned over a period of five months..

6% of the online respondents were NRIs, 93% of whom voted for conscription being made mandatory. Many expressed their readiness to 'serve their motherland whenever required.'

Respondents included teachers, lawyers, doctors, industrialists, students, government officers, NGO's, businessmen and shopkeepers.

In an attempt to assess the opinion of the masses, road-shows were held in various parts of the country targeting the youth, especially highlighting the present gender ratio prevalent in the defence forces. Presentations on conscription were given with details on countries currently favouring conscription like Singapore, Austria, Sweden, Switzerland, China, Finland, Israel, Lebanon, Malaysia and South Korea.

While many noted academicians and politicians have argued for and against introducing conscription in the country during peace-time, still the respondents cited lack of discipline, respect for public services and rampant corruption as their arguments for favouring conscription. It was heartening to see young generation cite patriotism and 'everyone's duty to do their bit in serving the nation' as the main reason for favouring conscription.

This is clearly an eye-opener for Gen-Next who has become increasingly inclined to look out for financially favourable careers, and heralds positive tidings for the Defence Forces. Interestingly, 47% of the female student respondents regarded defence forces as a viable career option.

The survey was conducted on behalf of DefenceIndia.com, by Credence PR, a leading Public Relations and Market Research firm.

### **CONTACT INFORMATION**

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